



2nd SMARTY Interregional Policy Brokerage

Digital Innovation Hubs initiatives for supporting digital transformation in SMEs

9 December 2020

Barcelona (Catalonia)-Online by Zoom platform

Agenda is according the CET time

December 9th 2020

- 9.30-9.45** **Official Welcome to Catalonia**, David Ferrer, General Secretary of Digital Policies, Generalitat of Catalonia, Josep Paradells, Director, I2CAT Foundation-Internet and Digital Innovation Research Centre of Catalonia and Besnik Mehmeti, SMARTY Lead Partner, Municipality of Prato.
- 9.45- 10.00** **Digital Innovation Hubs in Digital Europe Programme-current status.**
Anna Puig, Programme Officer, DG CNECT A2-Tecnologies and Systems for Digitising Industry, Directorate-General for Communications Networks, Content and Technology, European Commission.
- 10.00-10.30** **The Catalan Digital Innovation Hub (DIH4CAT) as strategic tool for implementing advanced digital technologies and the industry 4.0 approach in SMEs and public services.**
Àurea Rodríguez, Innovation Director, Agency for Business Competitiveness, ACCIÓ, Generalitat of Catalonia.
- 10.30-11.50** **Brokerage Round Table I: Digital Innovation Hubs and business models: structures, services and cooperation activities to support SMEs and public services**
Facilitator: Sergi Figuerola, Chief Technology and Innovation Officer, I2CAT.
- **SMARTY good practice introduction (3 min each):**
- **DIH Slovenia - experiences and lessons learnt**, Simona Knežević, Head of the Industrial Association, TECOS-Slovenian Tool and Die Development Centre, Slovenia
 - **The Advanced Manufacturing Research Centre & Digital Innovation Hubs in the UK**, Rab Scott, Head of Digital, Advanced Manufacturing Research Centre, UK
 - **The Digital Innovation Hub and Competence Centre in Tuscany – a network for deploying Innovation 4.0 in the Region**, Jacopo Catani, Coordinator, ARTES 4.0, Italy
 - **3M Buckley Innovation Centre**, Sue Cooke, CEO, 3M Buckley Innovation Centre, UK
- **External experiences: (10 min each):**
- CASE STUDY-Basque Digital Innovation Hub**, Susana Larrea, Strategic Initiatives Officer, SPRI, Basque Country
- CASE STUDY-Amaysys technologies SLU and Nechi group. From industrial needs to digital solutions.** Héctor Colado, CEO, Amaysys Technologies and Technical Director, Nechi Group, Barcelona, Catalonia.



Main question to discuss is “What kind of structures and services are appropriated to support SME’s adoption of digital and Industry 4.0 technologies?”

SMARTY partners and stakeholders are invited to participate in dialogue in order to maximize the interregional learning.

11.50-12.00 Break

12.00-13.15 **Brokerage Round Table II: Instruments to support DIH economic sustainability and adoption of technologies by the SMEs**

Facilitator: Sergio Martinez, Economic Promotion Officer, Generalitat of Catalonia

➤ **SMARTY good practice introduction (3 min each):**

- **Building the Catalan EDIH for the future: from isolated nodes to an integrated service approach**, Sandra Pérez, European Research, Development and Innovation Officer, Agency for Business Competitiveness, Generalitat of Catalonia, Catalonia
- **Strategic Research & Innovation Partnership for Factory of the Future**, Rudi Panjtar, Director, SRIP TOP, Slovenia
- **European networks for digitization and advanced manufacturing**, Krzysztof Lipiec, Director for Commercial Partnerships, Łukasiewicz - PIAP, Poland
- **Incentives for supporting the cooperation between companies, innovation hub and competence centers in Italy**, Leonardo Marchetti, Project Manager, Next Technology Tecnotessile SRL, Italy

➤ **External experience: (10 min):**

CASE STUDY-Cashkeepers SL. Digitalisation as tool for industry competitiveness.
Alexandra Cols, CEO, Girona, Catalonia.

Main Question to discuss is “What kind of instruments are appropriated to guarantee DIH sustainability and support to SMEs and public services proof-of-concept?”

SMARTY partners and stakeholders are invited to participate in dialogue in order to maximize the interregional learning.

13.15-13.30 **Conclusions from the Thematic Sessions and Closing the 2nd SMARTY IPB event** – Besnik Mehmeti, SMARTY Lead Partner, Municipality of Prato (Italy), Tatiana Fernández, Head of Economic Promotion, Generalitat of Catalonia (Catalonia), Kristiina Jokelainen, External Expert, SmartNorth (Finland) and Ger van den Kerckhof, Senior Account Manager EU Affairs, Flanders Make (Belgium).

13.30-15.00 Lunch

15.00-17.00 **SMARTY internal meeting**