



# COHES3ION

Interreg Europe



European Union  
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## THE PROCESS OF ENTREPRENEURIAL DISCOVERY - WORKING GROUPS ON S3 IN THE MAZOWIECKIE VOIVODESHIP

COHES3ION - Integrating the territorial dimension for cohesive S3

Warszawa, November 26, 2020

# SMART SPECIALISATION

## EX ANTE CONDITION FOR EUROPEAN STRUCTURAL AND INVESTMENT FUNDS FOR R&D&I IN 2014- 2020

## REGIONAL INNOVATION STRATEGY FOR SMART SPECIALISATION (RIS3)

- linking knowledge resources to a limited number of priority economic activities
- take advantage of scale, scope and spillovers in knowledge production and use
- ensure stakeholders involvement in a bottom-up process of entrepreneurial discovery (to make use of tacit knowledge)

## CHALLENGES FOR IMPLEMENTING RIS3 IN MAZOVIA

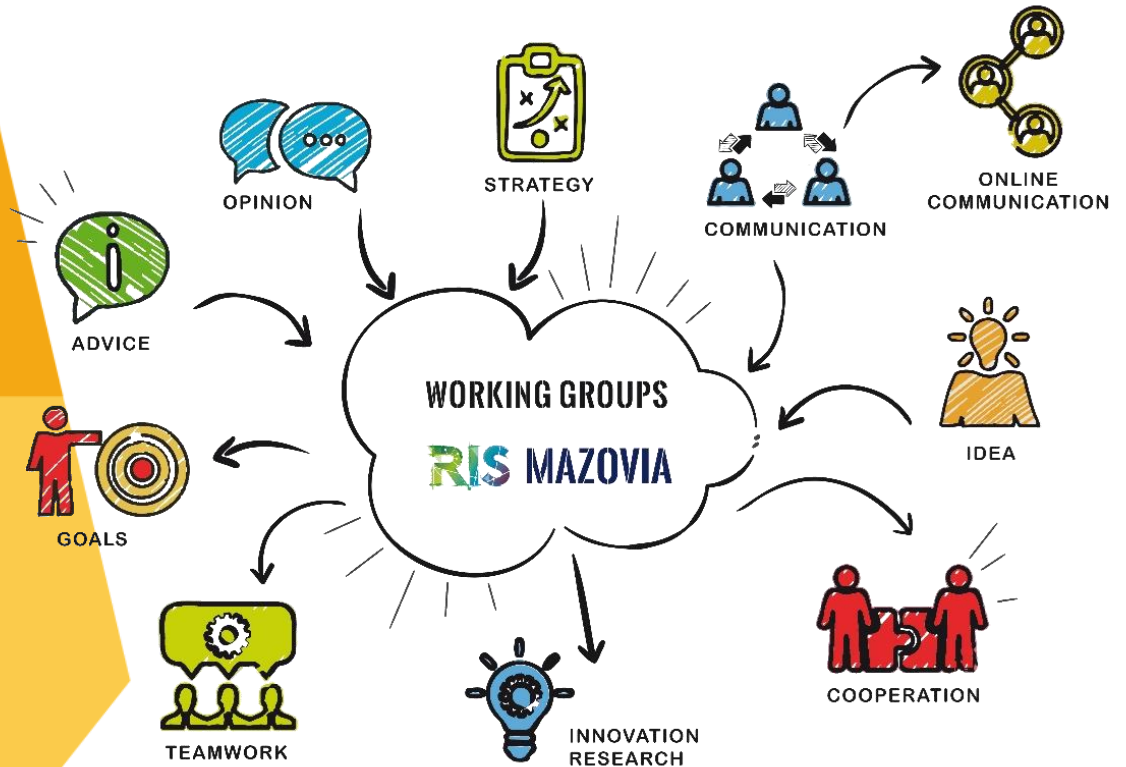
**IT'S EASY TO SAY...**

- too many entities to take into account (over 800,000 companies, several dozen research institutes and universities)
- no clear industrial specialisation in the voivodeship
- not enough administrative resources
- too little 'social capital' and trust among stakeholders
- little interest of the largest entities in cooperation at the regional level (very limited financing from the ROP)

# WORKING GROUPS

## WORKING GROUPS ON SMART SPECIALISATION IN THE MAZOWIECKIE VOIVODESHIP

**BOTTOM-UP PROCESS  
INVOLVING ENTREPRENEURS,  
RESEARCH CENTRES,  
UNIVERSITIES AND BEIS TO  
INFLUENCE THE INNOVATION  
POLICY IN THE VOIVODESHIP**



## THE IDEA OF WORKING GROUPS

## MAIN TASKS OF THE WORKING GROUPS

- to provide **ongoing support** for RIS3 managing authority
- to ensure compliance of smart specialisation areas with the **needs** of entrepreneurs
- to identify **niches for smart specialisation**, areas of experimentation and future development, e.g. regional research priorities
- to give opinion on RIS **implementation documents**: implementation programmes, rules of calls for projects, etc.
- to discuss support instruments aimed at **solving specific problems** in the areas of smart specialisation

## HOW IT WORKS

## PRINCIPLES TO KEEP THE GROUPS RUNNING

- **no special conditions** for joining and participation - we cooperate with anyone who can commit their time
- can join at **any time**
- two **parallel work paths**: real life meetings and the Internet (email, online documents)
- **collective** nature of the solutions - every voice counts, but each individual has to convince other members
- ad hoc **task teams** to discuss some issues in more detail
- **minimum level of moderation** necessary to sustain the discussion without disturbing it with the local government point of view

## FIGURES AND FACTS

## WORKING GROUPS IN NUMBERS

- started in **2014**
- **4 groups**, each focusing on one regional smart specialisation thematic area: safe food, intelligent management systems, modern business services, high quality of life
- **4 task teams**: space industry, cosmetics, packaging, education
- about **300 entrepreneurs** participating
- **3 editions** of research priorities for regional smart specialisation in Mazovia
- **9 strategic workshops** on updating the Mazowieckie's RIS3 strategy – direct involvement in setting vision, goals and actions for the new edition of the strategy
- **100+** meetings until now

## VALUE ADDED

## Spillover effect of the working groups

- **informal contacts** during meetings
- **exchange of ideas** among stakeholders
- constantly developed **contact database**  
- expanding the reach of information on the development initiatives
- more **business-oriented approach** in regional strategic documents
- ideas for some **branch-oriented analysis** in scope of RIS3: photonics, space industry, agri-food sector, packaging





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Thank you!