

Call for expressions of interest

to participate in EIT Food RIS Consumer Engagement Labs

EIT Food is looking for 4 consortia/innovation networks consisting of 5 organisations operating in the same country (scientific organisation + retailer + food producer + startup + non-governmental organisation) that would participate in EIT Food RIS Consumer Engagement Labs activity respectively in: Lithuania, Poland, Portugal and Spain.

Application deadline: 7 March 2019, 4 pm CET.

Application template: see Annex.

Further details about EIT Food can be found at: www.eitfood.eu, and key details of EIT Food RIS Consumer Engagement Labs are available at <http://timo.wz.uw.edu.pl/cel>. With respect to the present call, **EIT Food will not provide new information that has not already been included in this call document**, but can assist potential applicants by explaining contents of this document (applicants from Lithuania and Poland are encouraged to contact Milda Krauzlis from EIT Food CLC North-East, milda.krauzlis@eitfood.eu or and applicants from Portugal and Spain can reach out to Elvira Domingo from EIT Food CLC South, elvira.domingo@eitfood.eu).

1. Background information

1.1. EIT Food

EIT Food is one of the largest and most impactful food-related initiatives worldwide. As a Knowledge and Innovation Community (KIC) of the European Institute of Innovation and Technology (EIT), EIT Food connects partners from leading businesses, universities and research centres across Europe. It is a people-centric and resource-smart transformer of the European food system, driving consumer confidence and improved global health.

EIT Food members have a strong belief that the food sector needs to be transformed and that this can only be achieved by reconnecting partners within the food sector and by giving the consumer a more central role. The main issues the food sector is facing are that it is complex, fragmented, slow to adopt new technologies, not attractive to new talent, and not resource efficient. An effective food sector is needed to address major societal issues and challenges: feeding 9-10 billion people in 2050; 3 billion overweight people; 2 billion undernourished people; more than 30% of food wasted. EIT Food's vision is to put Europe at the centre of a global revolution in food innovation and production, and its value in society. EIT Food will engage consumers in the change process, improve nutrition and make the food system more resource-efficient, secure, transparent and trusted.

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1.2. EIT Food Regional Innovation Scheme (RIS)

The EIT Regional Innovation Scheme (EIT RIS) is the EIT's outreach scheme. The scheme enables the transfer of good practices and know-how from the EIT's unique approach to boosting innovation. It opens up the activities of the EIT to innovators that are not partners, by providing targeted support to individuals and organisations to take part in and benefit from activities, services and programmes. Detailed information about the EIT RIS, including the EIT RIS Implementation Guidance Note, can be found at: <https://eit.europa.eu/activities/outreach/eit-regional-innovation-scheme-ris>

EIT Food has defined its RIS Strategy, 2018-2020, which supports the EIT's vision for the future-oriented network of stakeholders, linking regions of Europe with diversified innovative potentials and stimulating cooperation between the existing and upcoming innovation leaders. With the implementation of EIT Food Regional Innovation Scheme, we aim to strengthen the excellence of stakeholders in EIT RIS countries, overcome the barriers to their full participation in KIC's activities and increase the innovativeness of targeted regions and countries by embedding these high-potential innovation aspirers into a portfolio of carefully elaborated and efficiently implemented projects. EIT Food RIS goes beyond stakeholder outreach activities and replicates the successful elements of the KIC's operational model by catalysing cooperation for innovation on local levels and widening participation of EIT RIS stakeholders in EIT Food's activities, while at the same time striving to adapt the successful elements of Knowledge Triangle Integration in targeted countries. In the European food system, stakeholders from EIT RIS countries play strategic roles of primary producers, suppliers of digital technologies and experts in logistics. Their increased involvement in EIT Food's activities will fill in the identified gaps, ensuring better connectedness between consumers and producers, transparency and security of European food production.

1.3. EIT Food RIS Consumer Engagement Labs

EIT Food RIS Consumer Engagement Labs is an activity implemented by EIT Food partners in 2019 and led by University of Warsaw. Consumer Engagement Labs are **pre-competitive co-creation sessions** carried out by a relatively coherent group of consumers (selected based on specific segmentation criteria) in a joint, physical place and limited in time, focused on **ideation/development of new product concepts**.

The development of Lab methodology is coordinated by University of Warsaw with the involvement of industrial and academic partners (University of Warsaw, University of Aarhus, Maspex, PepsiCo, Sodexo, Fitorex, EIT Food CLC North-East, EIT Food CLC South). Labs activities are pre-competitive in nature, i.e. multiple companies could be inspired by insights into consumer preferences. In 2019, the Labs will be **piloted in Poland, Lithuania, Portugal and Spain, engaging senior consumers**. The interactive methodology of Labs will use games/gamification to engage consumers, stimulate creativity and foster the acceptance of new products. It will **allow non-experts to modify product features without the need to master specialist vocabulary or understand ingredients/manufacturing**

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methods. This collective exercise will yield **non-obvious, counter-intuitive combinations of product features and be attractive for consumers** involved in the co-creation.

By engaging with consumers and civil society in selected EIT RIS countries, the activity will promote trust-based product co-creation, with consumers as change agents and opinion leaders, to further enhance the understanding of consumer needs by industry and respond to the specific, identified requirements. Product concepts developed in the Lab will results from collective ideation, respect the value systems of target consumers (prosumers) and promote dialogue between consumers and industry. Each Lab will rely on **co-creation activities**, carried out collectively by a **group of consumers in one physical location, in an interactive, engaging format, time-limited manner, leading to ideation/concept development** (pre-competitive, exploring possible ideas and concepts rather than testing potential products, thus differing from typical sensory panels). Collective processes will be stimulated to **generate frugal innovations that benefit consumers from the target countries, meeting functionality and budgetary requirements of consumers.**

The co-creation processes will take into consideration **specific requirements of the aging population**, including nutritional needs related to chemo-sensory decline (e.g. in olfactory, gustatory and chemesthetic perception), challenges posed by dental health, possible drug interactions, changed frequency and quantity of food intake, as well as pre-existing, personal value systems and eating habits to cope with neophobia, documented by research of older consumers in EIT RIS countries. Older consumers in EIT RIS countries are characterized by: **lower purchasing power, price consciousness and frequent experiences of food insufficiency, have specific dietary preferences and eating behaviour patterns, attach importance to nutritious needs for balanced diets.** Older consumers as a group present **limited monetization potential for major food manufacturers** in EIT RIS countries, but **account for a growing share of population** and thus, by understanding their needs, food and beverage manufactures could better address important societal challenges. Through the Labs process, consumers will co-create new product/service concepts that will subsequently be introduced to the market. The methodology of Consumer Engagement Labs will establish and test a structured method of eliciting consumer requirements through a mutual communication and co-creation process.

Additional information about EIT Food RIS Consumer Engagement Labs is available on project website at: <http://timo.wz.uw.edu.pl/cel/>

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2. EIT Food RIS Consumer Engagement Labs participation

Selected activities of EIT Food RIS Consumer Engagement Labs will be implemented with the support of dedicated subcontractors. The present call is launched by EIT Food Co-Location Centres (CLCs) North-East and South to select consortia consisting of subcontractors (all consortium members must be **organisations having the status of legal persons**). The selection process is implemented as an open call, using clear and transparent selection criteria, and the selection will be carried out with the help of experts evaluators. Existing partners of EIT Food are not allowed to become subcontractors and applications of consortia/innovation networks including EIT Food partners will be rejected. In 2019, subcontractors will benefit from funding to carry out the tasks and implement their contractual obligations (based on subcontracting relationship, i.e. VAT invoices, without the requirement to apply Horizon 2020 rules for personnel cost accounting). They will have precisely defined workplans, linked to the timeline of RIS Consumer Engagement Labs activities coordinated by University of Warsaw.

2.1. Countries targeted by the call

- (1) Lithuania
- (2) Poland
- (3) Portugal
- (4) Spain

2.2. Eligible organisations

- Legal persons (please note that organisations that do not have the status of legal persons are not eligible);
- Operating in a country targeted by the call;
- Able to sign a subcontracting agreement with one of EIT Food's Co-Location Centres and act as a subcontractor in a project funded based on Horizon 2020/EIT modalities;
- Not having the status of EIT Food partners;
- Recognized as important actors in the local innovation eco-systems;
- Capable of carrying out the subcontracted tasks.

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2.3. Types of organisations invited to respond to the call

EIT Food is looking for **4 consortia/innovation networks** consisting of **5 organisations** operating in the same country (**scientific organisation + retailer + food producer + startup company + non-governmental organisation**) that would participate in EIT Food RIS Consumer Engagement Labs activity respectively in: Lithuania, Poland, Portugal and Spain. One consortium/innovation network will be selected in each of the target countries.

Each consortium/innovation network should consist of **5 organisations operating in the same country** (Lithuania, Poland, Portugal or Spain), including:

- (1) scientific organisation (higher education institute such as university or research institute)
- (2) food retailer (company operating supermarkets, convenience stores, delicatessen stores or hypermarkets; *NACE code G46.3*)
- (3) food producer (company manufacturing food and/or beverages; *NACE codes C10 and/or C11*)
- (4) startup company (legal person, young organisation using specialist knowledge, technology, consumer insights and/or intellectual property to address specific needs of customers, including seniors as food consumers; the company could also be a spin-off or special purpose vehicle established by another entity such as e.g. university)
- (5) non-governmental organisation (legal person, civil society organisation specialised either in consumer rights or in support for senior citizens)

Applications from single organisations, groups of organisations with less or more than 5 members, or consortia/innovation networks not including all of the above-listed 5 types of members **will be rejected**.

Each organisation-member of the consortium/innovation network needs to have the status of a **legal person** and be able to **sign a subcontracting agreement** with EIT Food CLC South / CLC North-East. **Existing partners** of EIT Food are **not allowed** to become subcontractors and applications of consortia/innovation networks including EIT Food partners will be rejected.

Members of consortium/innovation network do not need to formalize their mutual relations (i.e. no formal consortium agreement is required), but they need to jointly submit their application, with data provided by each member organisation.

Members of consortium/innovation network need to have **working relations** and declare the **willingness to jointly work on the preparation and implementation of the Labs**, as well as on the subsequent selection and **market introduction of at least 1 new product/service** that will result from the Consumer Engagement Labs process in their country.

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2.4. Contractual tasks of subcontractors

(1) **Scientific organisation** (gross funding of up to 7,000€ to cover the eligible costs of project involvement in 2019)

- Involvement in the development of the Consumer Engagement Labs methodology including consultations of the format of the Labs session, tools and techniques, proposed by project partners;
- Responsibility for the organisation and delivery of the Consumer Engagement Labs session in country of operations in September-October 2019, using the methodology;
- Ensuring involvement of other members of the consortium (food retailer, food producer, startup company and non-governmental organisation) in the session of Consumer Engagement Labs;
- Selection of senior consumers-participants of the Labs session using an open call, with short, written applications from consumers and selection controlling for gender, experience of losing a spouse/lack thereof, education levels and urban/rural location to ensure diversity, and ensuring the participation in the Labs session of at least 15 consumers matching the criteria;
- Communication with consumers-participants of the Labs session in the local language;
- Ensuring the signatures of attendance lists and legal consent forms by consumers-participants of the Labs compliant with GDPR and EIT reporting requirements;
- Translation of Labs session scripts and materials (such as e.g. handouts, cards, slides) between English and the local language;
- Physical organisation of the Labs session (1-day-event for a group of around 15 consumers in September-October 2019, preceded by a short information session a week earlier) including: workshop logistics, supplying workshop venue, organising catering, and compliance with health and safety requirements;
- Facilitation of the Labs session based on prior training provided by project partners, workshop scripts and materials;
- Preparation of the Labs session's audio-visual recording, transcript of the recording, written documentation and translation of Labs transcript and session results into English;
- Involvement in the process of selecting new product/service co-created by consumers to be commercialised jointly by food retailer, food producer and startup company as the outcome of the Consumer Engagement Labs process;
- Providing written contributions by December 2019 to the following project deliverables: "Report on the process of Consumer Engagement Labs 2019" (including details on organisation of the Labs, data on participants and descriptions of the creative process), "Description of new product and service ideas identified through Consumer Engagement Labs in 2019" (summarizing results of Labs processes), "Report on the methodology of Consumer Engagement Labs" (focusing on lessons learned and recommendations how to use the methodology in the future).

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(2) **Food retailer** (gross funding of up to 5,000€ to cover the eligible costs of project involvement in 2019)

- Involvement in the development of the Consumer Engagement Labs methodology including consultations of the format of the Labs session, tools and techniques, proposed by project partners;
- Involvement in the session of Consumer Engagement Labs in September-October 2019, including observation and identification of commercially feasible ideas for new products and/or services;
- Planning for commercial exploitation of results of the Labs session by screening for commercially feasible product/service concepts, with the support of project partners;
- Communicating with local media to ensure at least 1 non-paid publication in the local language (press or thematic Internet portals) describing the Consumer Engagement Labs (referring to EIT Food and the company) (other than publications that are accounted for by the remaining members of the consortium/innovation network);
- Selection of at least one new product/service co-created by consumers participating in the Labs session that will be commercialised jointly by food retailer, food producer and startup company, with commitment to introduce the product/service to the market in the first half of 2020, using the logo of EIT RIS (or other similar logo format, as defined by EIT/EIT Food) on packaging/marketing materials (confirmed by written description of the planned product/service and plans for commercialisation, delivered in December 2019, and obligation to introduce the product/service in the first half of 2020); the development and marketing of the product/service will not be funded by this project and is the responsibility of the consortium/innovation network member;
- Providing written contributions by December 2019 to the following project deliverables: “Description of new product or service concepts selected for commercialisation” (providing details of at least 1 product/service concept selected for market introduction and commercialisation plans, involving food retailer, food producer and startup company), “Description of new product and service ideas identified through Consumer Engagement Labs in 2019” (summarizing other results of Labs processes), “Report on the methodology of Consumer Engagement Labs” (focusing on lessons learned and recommendations how to use the methodology in the future).

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(3) **Food producer** (gross funding of up to 5,000€ to cover the eligible costs of project involvement in 2019)

- Involvement in the development of the Consumer Engagement Labs methodology including consultations of the format of the Labs session, tools and techniques, proposed by project partners;
- Involvement in the session of Consumer Engagement Labs in September-October 2019, including observation and identification of commercially feasible ideas for new products and/or services;
- Planning for commercial exploitation of results of the Labs session by screening for commercially feasible product/service concepts, with the support of project partners;
- Communicating with local media to ensure at least 1 non-paid publication in the local language (press or thematic Internet portals) describing the Consumer Engagement Labs (referring to EIT Food and the company) (other than publications that are accounted for by the remaining members of the consortium/innovation network);
- Selection of at least one new product/service co-created by consumers participating in the Labs session that will be commercialised jointly by food retailer, food producer and startup company, with commitment to introduce the product/service to the market in the first half of 2020, using the logo of EIT RIS (or other similar logo format, as defined by EIT/EIT Food) on packaging/marketing materials (confirmed by written description of the planned product/service and plans for commercialisation, delivered in December 2019, and obligation to introduce the product/service in the first half of 2020); the development and marketing of the product/service will not be funded by this project and is the responsibility of the consortium/innovation network member;
- Providing written contributions by December 2019 to the following project deliverables: “Description of new product or service concepts selected for commercialisation” (providing details of at least 1 product/service concept selected for market introduction and commercialisation plans, involving food retailer, food producer and startup company), “Description of new product and service ideas identified through Consumer Engagement Labs in 2019” (summarizing other results of Labs processes), “Report on the methodology of Consumer Engagement Labs” (focusing on lessons learned and recommendations how to use the methodology in the future).

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(4) **Startup company** (gross funding of up to 5,000€ to cover the eligible costs of project involvement in 2019)

- Involvement in the development of the Consumer Engagement Labs methodology including consultations of the format of the Labs session, tools and techniques, proposed by project partners;
- Involvement in the session of Consumer Engagement Labs in September-October 2019, including observation and identification of commercially feasible ideas for new products and/or services;
- Planning for commercial exploitation of results of the Labs session by screening for commercially feasible product/service concepts, with the support of project partners;
- Communicating with local media to ensure at least 1 non-paid publication in the local language (press or thematic Internet portals) describing the Consumer Engagement Labs (referring to EIT Food and the company) (other than publications that are accounted for by the remaining members of the consortium/innovation network);
- Selection of at least one new product/service co-created by consumers participating in the Labs session that will be commercialised jointly by food retailer, food producer and startup company, with commitment to introduce the product/service to the market in the first half of 2020, using the logo of EIT RIS (or other similar logo format, as defined by EIT/EIT Food) on packaging/marketing materials (confirmed by written description of the planned product/service and plans for commercialisation, delivered in December 2019, and obligation to introduce the product/service in the first half of 2020); the development and marketing of the product/service will not be funded by this project and is the responsibility of the consortium/innovation network member;
- Providing written contributions by December 2019 to the following project deliverables: “Description of new product or service concepts selected for commercialisation” (providing details of at least 1 product/service concept selected for market introduction and commercialisation plans, involving food retailer, food producer and startup company), “Description of new product and service ideas identified through Consumer Engagement Labs in 2019” (summarizing other results of Labs processes), “Report on the methodology of Consumer Engagement Labs” (focusing on lessons learned and recommendations how to use the methodology in the future).

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- (5) **Non-governmental organisation** (gross funding of up to 2,000€ to cover the eligible costs of project involvement in 2019)
- Involvement in the development of the Consumer Engagement Labs methodology including consultations of the format of the Lab sessions, tools and techniques, proposed by project partners, in order to introduce the perspective of consumers early in the methodology development process;
 - Supporting project partners in the ethical self-assessment of research involving human beings (based on ethics issues checklist proposed by the European Commission for Horizon 2020 projects and other relevant standards, see: http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/ethics/h2020_hi_ethics-self-assess_en.pdf) and providing relevant inputs into the development of the Consumer Engagement Labs methodology;
 - Supporting the scientific organisation in the process of selecting senior consumers-participants of the Labs session using an open call, with selection controlling for gender, experience of losing a spouse, education levels and urban/rural location to ensure diversity;
 - Communicating with local media to ensure at least 1 non-paid publication in the local language (press or thematic Internet portals) describing the Consumer Engagement Labs (referring to EIT Food and the organisation) (other than publications that are accounted for by the remaining members of the consortium/innovation network);
 - Providing written contributions by December 2019 to the following project deliverables: “Report on the process of Consumer Engagement Labs 2019” (including the ethical self-assessment form), “Report on the methodology of Consumer Engagement Labs” (focusing on lessons learned and recommendations how to use the methodology in the future).

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2.5. Benefits for organisations selected as subcontractors

Organisations selected as subcontractors will be offered the following benefits in 2019:

- Ability to benefit from the association with EIT Food and the EIT community (as subcontractors in EIT Food activities), and the brands of EIT Food, EIT, EIT RIS and EIT Food Consumer Engagement Labs;
- Rights to participate in thematic project meetings, organized by EIT Food and its partners (no membership fees will be required from subcontractors; EIT Food will not cover travel costs to attend internal meetings, but organisations designated as subcontractors can use their assigned budgets to cover these costs);
- Rights to promote the association with EIT Food RIS Consumer Engagement Labs, commercialise the product(s) or service(s) developed as outcomes of the Labs process and introduce them to the market using logos of EIT RIS (or other similar logo format, as defined by EIT/EIT Food) on packaging/marketing materials;
- Opportunities for networking with EIT Food partners, including opportunities for joint project ideation and involvement in other EIT Food projects;
- Subcontracting agreement with one of EIT Food's Co-Location Centres with gross funding as defined in this call document, contingent upon the delivery of contractual tasks. Payments will be linked to compliance with the contractual tasks and deliverables;
- Knowledge and organisational support of EIT Food, its CLCs and partners in implementation of the activities planned for each subcontractor of EIT Food RIS Consumer Engagement Labs.

Becoming a subcontractor in EIT Food RIS Consumer Engagement Labs shall be considered an opportunity to become associated with the community of EIT Food, establish relations with EIT Food partners and become better embedded in their activities, as well as to benefit from results of consumer co-creation processes to develop and commercialise innovative products or services. Subcontractors will also benefit from the increased visibility in their local innovation ecosystems, strengthening their position on the regional and national levels.

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3. Selection process

Interested and eligible organisations are invited to **submit their applications by 7 March 2019, 4 pm CET**, using the “**EIT Food RIS Consumer Engagement Labs Application Form**”. **Please send the electronic version of application, based on the attached template, to: RIS@eitfood.eu**. Incomplete applications or applications submitted by ineligible organisations will be rejected. Complete applications received by EIT Food will be evaluated by an expert committee using standardized selection criteria. EIT Food reserves the right to select subcontractors only in some of the targeted countries, contingent on the quantity and quality of the submitted applications, ensuring the excellence of selected consortia/innovation networks and value for money, and to relaunch the call for the countries where the present selection process would not yield satisfactory results. EIT Food reserves the right to contact the applicant organisations by e-mail or phone asking for additional explanations or supporting documents, and to schedule selection interviews with the short-listed organisations. All applications will be evaluated using transparent selection criteria, and all applicants will receive concise written feedback in electronic form, sent to an e-mail account indicated in the application template. Results of the call will be published by EIT Food on its website and selected organisations will be required to sign subcontracting agreements respectively EIT Food’s Co-Location Centres North-East (Warsaw, for subcontractors from Lithuania and Poland) or South (Madrid, for subcontractors from Portugal and Spain).

All proposals will be evaluated taking into account the following **selection criteria**, related to the applicant consortia/innovation networks (including member organisations) and their plans of activities:

- (1) Relevant experiences (participation in projects related to new product/service development and/or consumer insights in agri-food sector; ability to present the relevance of these experiences for EIT Food);
- (2) Potential for project delivery (suitable premises to organise the Consumer Engagement Labs workshop; employees capable of facilitating consumer co-creation workshops);
- (3) Commercialisation potential (ability to develop new product/service based on existing manufacturing capacities and to deliver new product/service to a large number of consumers through the retail network);
- (4) Synergies between members of consortium/innovation network (experiences in earlier joint projects or clear complementarities between member organisations and willingness to cooperate);
- (5) Potential to enrich the diversity of EIT community and increase the impacts of EIT-funded activities within the regional/national innovation ecosystems of respectively: Lithuania, Poland, Portugal or Spain.

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EIT Food RIS Consumer Engagement Labs Application Form

Please fill in the application form, ensuring that **all fields** are completed. Please submit the set of applications from 5 organisations in the consortium/innovation network in electronic format (PDF) by 7 March 2019, 4 pm CET to email address: RIS@eitfood.eu. Applications incomplete or sent after the deadline will be rejected. Please do not provide further supporting documents and capture all relevant information in this form.

Consortium member 1: <u>scientific organisation</u> (higher education or public research institute)				
1. Country (<u>underline one</u>)	Lithuania	Poland	Portugal	Spain
2. Name of the applicant organisation				
3. Legal form				
4. Office address (street, city, country)				
5. Website address				
6. Contact person				
7. Position				
8. E-mail				
9. Phone				
10. Please provide examples of the most relevant activities/services/projects of your organisation that could be meaningful for EIT Food RIS Consumer Engagement Labs:				
11. Personnel that will be involved in the activities of EIT Food RIS Consumer Engagement Labs (please provide name and short profile, indicating relevant experiences; identify at least one person, who could be the same as the contact person)				
12. Scientific organisation involved in the EIT Food RIS Consumer Engagement Labs will need to have access to facilities that could be used in 2019 for the Labs session involving minimum 15 participants. The facilities do not need to be owned by the organisation, but apart from the amount allocated for the subcontracting agreement, costs for renting and maintaining these facilities will not be additionally reimbursed by EIT Food. Please briefly describe the facilities that you plan to use and their location.				
13. Please describe how you plan to promote the Labs among potential participants – senior consumers, in order to attract sufficient number of applications to select a group of at least 15 consumers that would attend the Labs.				

14. How would you ensure the coordination of work between five members of your consortium?

By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I understand that the information provided in this form may be used to define obligations in subcontracting agreement. I give consent to processing the application by EIT Food, its Co-Location Centres, University of Warsaw and external experts involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above. If selected by EIT Food, I declare the willingness to act as subcontractor in EIT Food RIS Consumer Engagement Labs in 2019 based on conditions described in the "Call for expression of interest to participate in EIT Food RIS Consumer Engagement Labs". I understand that my subcontracting agreement can only enter into force if all five members of the consortium, jointly submitting the application, confirm their participation in EIT Food RIS Consumer Engagement Labs by signing their subcontracting agreements.

Date, place

Name of the person submitting the application _____

.....

Organisation submitting the application

Consortium member 2: <u>food retailer</u> (company operating supermarkets, convenience stores, delicatessen stores or hypermarkets; NACE code G46.3)				
1. Country (<u>underline one</u>)	Lithuania	Poland	Portugal	Spain
2. Name of the applicant organisation				
3. Legal form				
4. Office address (street, city, country)				
5. Website address				
6. Contact person				
7. Position				
8. E-mail				
9. Phone				
10. Please provide examples of the most relevant activities/services/projects of your organisation that could be meaningful for EIT Food RIS Consumer Engagement Labs:				
11. Personnel that will be involved in the activities of EIT Food RIS Consumer Engagement Labs (please provide name and short profile, indicating relevant experiences; identify at least one person, who could be the same as the contact person)				
12. Food retailer involved in the EIT Food RIS Consumer Engagement Labs will commercialise at least 1 new product/service resulting from the Labs session. Please confirm below your motivation to deliver innovations targeting senior consumers.				
13. Please describe how you plan to promote the Labs in local media (press or thematic Internet portals) to ensure non-paid publications in the local language about the Labs.				

By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I understand that the information provided in this form may be used to define obligations in subcontracting agreement. I give consent to processing the application by EIT Food, its Co-Location Centres, University of Warsaw and external experts involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above. If selected by EIT Food, I declare the willingness to act as subcontractor in EIT Food RIS Consumer Engagement Labs in 2019 based on conditions described in the "Call for expression of interest to participate in EIT Food RIS Consumer Engagement Labs". I understand that my subcontracting agreement can only enter into force if all five members of the consortium, jointly submitting the application, confirm their participation in EIT Food RIS Consumer Engagement Labs by signing their subcontracting agreements.

Date, place

Name of the person submitting the application _____
.....

Organisation submitting the application

Consortium member 3: <u>food producer</u> (company manufacturing food and/or beverages; NACE codes C10 and/or C11)				
1. Country (<u>underline one</u>)	Lithuania	Poland	Portugal	Spain
2. Name of the applicant organisation				
3. Legal form				
4. Office address (street, city, country)				
5. Website address				
6. Contact person				
7. Position				
8. E-mail				
9. Phone				
10. Please provide examples of the most relevant activities/services/projects of your organisation that could be meaningful for EIT Food RIS Consumer Engagement Labs:				
11. Personnel that will be involved in the activities of EIT Food RIS Consumer Engagement Labs (please provide name and short profile, indicating relevant experiences; identify at least one person, who could be the same as the contact person)				
12. Food producer involved in the EIT Food RIS Consumer Engagement Labs will commercialise at least 1 new product/service resulting from the Labs session. Please confirm below your motivation to deliver innovations targeting senior consumers.				
13. Please describe how you plan to promote the Labs in local media (press or thematic Internet portals) to ensure non-paid publications in the local language about the Labs.				

By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I understand that the information provided in this form may be used to define obligations in subcontracting agreement. I give consent to processing the application by EIT Food, its Co-Location Centres, University of Warsaw and external experts involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above. If selected by EIT Food, I declare the willingness to act as subcontractor in EIT Food RIS Consumer Engagement Labs in 2019 based on conditions described in the "Call for expression of interest to participate in EIT Food RIS Consumer Engagement Labs". I understand that my subcontracting agreement can only enter into force if all five members of the consortium, jointly submitting the application, confirm their participation in EIT Food RIS Consumer Engagement Labs by signing their subcontracting agreements.

Date, place

Name of the person submitting the application _____

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Organisation submitting the application

Consortium member 4: startup company (legal person, young organisation using specialist knowledge, technology, consumer insights and/or intellectual property to address specific needs of customers, including seniors as food consumers; the company could also be a spin-off or special purpose vehicle established by another entity such as e.g. university)				
1. Country (<u>underline one</u>)	Lithuania	Poland	Portugal	Spain
2. Name of the applicant organisation				
3. Legal form				
4. Office address (street, city, country)				
5. Website address				
6. Contact person				
7. Position				
8. E-mail				
9. Phone				
10. Please provide examples of the most relevant activities/services/projects of your organisation that could be meaningful for EIT Food RIS Consumer Engagement Labs:				
11. Year of establishment of your organisation				
12. Total number of employees				
13. Personnel that will be involved in the activities of EIT Food RIS Consumer Engagement Labs (please provide name and short profile, indicating relevant experiences; identify at least one person, who could be the same as the contact person)				
14. Startup company involved in the EIT Food RIS Consumer Engagement Labs will commercialise at least 1 new product/service resulting from the Labs session. Please confirm below your motivation to deliver innovations targeting senior consumers.				
15. Please describe how you plan to promote the Labs among local media (press or thematic Internet portals) to ensure non-paid publications in the local language about the Labs.				

By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I understand that the information provided in this form may be used to define obligations in subcontracting agreement. I give consent to processing the application by EIT Food, its Co-Location Centres, University of Warsaw and external experts involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above. If selected by EIT Food, I declare the willingness to act as subcontractor in EIT Food RIS Consumer Engagement Labs in 2019 based on conditions described in the "Call for expression of interest to participate in EIT Food RIS Consumer Engagement Labs". I understand

that my subcontracting agreement can only enter into force if all five members of the consortium, jointly submitting the application, confirm their participation in EIT Food RIS Consumer Engagement Labs by signing their subcontracting agreements.

Date, place

Name of the person submitting the application _____

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Organisation submitting the application

Consortium member 5: <u>non-governmental organisation</u> (legal person, civil society organisation specialised either in consumer rights or in support for senior citizens)				
1. Country (<u>underline one</u>)	Lithuania	Poland	Portugal	Spain
2. Name of the applicant organisation				
3. Legal form				
4. Office address (street, city, country)				
5. Website address				
6. Contact person				
7. Position				
8. E-mail				
9. Phone				
10. Please provide examples of the most relevant activities/services/projects of your organisation that could be meaningful for EIT Food RIS Consumer Engagement Labs:				
11. Personnel that will be involved in the activities of EIT Food RIS Consumer Engagement Labs (please provide name and short profile, indicating relevant experiences; identify at least one person, who could be the same as the contact person)				
12. Please describe how you plan to promote the Labs among potential participants – senior consumers, in order to attract sufficient number of applications to select a group of at least 15 consumers that would attend the Labs.				
13. Please describe how you plan to promote the Labs among local media (press or thematic Internet portals) to ensure non-paid publications in the local language about the Labs.				

By submitting this application form, I confirm that the information provided above correctly represents the scope of activities and plans of my organisation. I understand that the information provided in this form may be used to define obligations in subcontracting agreement. I give consent to processing the application by EIT Food, its Co-Location Centres, University of Warsaw and external experts involved in the evaluation process, and am willing to cooperate to provide further information or documents confirming the facts presented above. If selected by EIT Food, I declare the willingness to act as subcontractor in EIT Food RIS Consumer Engagement Labs in 2019 based on conditions described in the "Call for expression of interest to participate in EIT Food RIS Consumer Engagement Labs". I understand that my subcontracting agreement can only enter into force if all five members of the consortium, jointly submitting the application, confirm their participation in EIT Food RIS Consumer Engagement Labs by signing their subcontracting agreements.

Date, place

Name of the person submitting the application _____

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Organisation submitting the application